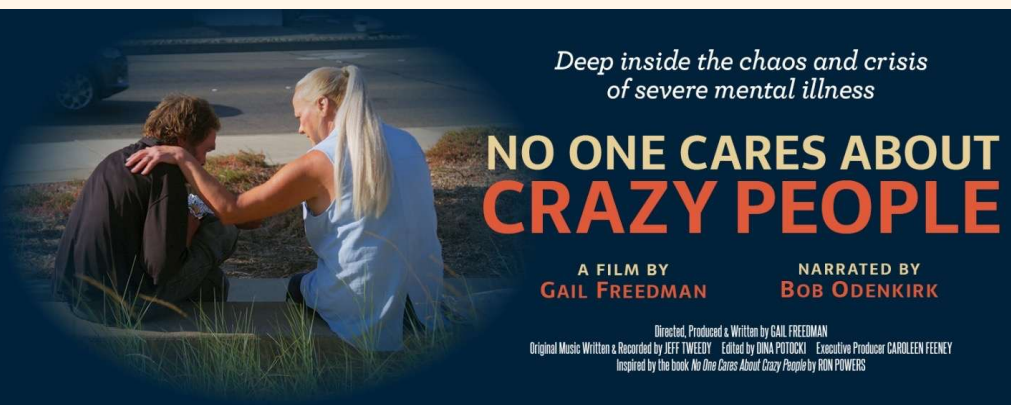




SMI ADVOCATE

An advocacy update from Treatment Advocacy Center

Film Brings Advocates Together in Iowa City



Katie Helbing, Shadove Jones, Leslie Carpenter, Lisa Dailey, Gail Freedman, Nina Richtman, Jerri Clark and Ashlee Reyes prior to the screening.



Leslie Carpenter, Gail Freedman, and Lisa Dailey during the post-screening panel discussion with the audience.



The TAC Advocacy Department and TAC's executive director, Lisa Dailey, attended the screening of "No One Cares About Crazy People" on November 19, 2025 in Iowa City, Iowa. Leslie Carpenter coordinated this screening with the film's director and executive producer, Gail Freedman, in collaboration with NAMI Johnson County and the University of Iowa's School of Nursing, School of Social Work, and School of Journalism and Mass Communication at a local independent film theater, FilmScene. In addition to the screening, Leslie and Gail also presented talks for University of Iowa students in each of these departments, which Gail references in this interview with Beth Malicki from KCRG:

['No One Cares About Crazy People' depicts difficult reality to sold out Iowa City theater.](#)

The screening of the film was sold out, and the audience engaged with the panel consisting of Gail Freedman, Lisa Dailey, and Leslie Carpenter, following the film's showing. Many additional conversations happened in the lobby afterward, leading to more opportunities for advocacy and collaborations locally to improve the treatment of people living with severe mental illness.